

Shropshire Lights Up Invitation



Shropshire Council would like to invite buildings and landmarks across the county to light up white in solidarity on White Ribbon Day on Tuesday 25th November 2025 from dusk onwards.

If you can't light your building white, you can still participate by displaying a 'Shropshire Speaks Up' campaign poster in your window or entrance. Save the poster located on the next page, print it in colour (landscape), and display it. If you have any issues, please contact sc.wr@shropshire.gov.uk

Instructions

Please light up your building from dusk onwards on the 25th November White. If lighting your building white is not possible, please display the 'Shropshire Speaks Up' campaign poster in the window of your building on the 25th November.

No matter if you are representing a council building, school, library, or community venue, your involvement is vital in helping us increase awareness of this important campaign in Shropshire. By joining forces, we can make a real difference and ensure the 'Shropshire speaks up' message is heard in every building and throughout every community.

Illuminating your building in white serves as a symbol of commitment to standing up against male violence against women and girls. It also demonstrates support for the White Ribbon Promise: "Never to use, excuse, or remain silent about men's violence against women."



Sign up to take part

Please confirm your participation by completing the participation form by scanning the QR code or going to <https://forms.office.com/e/RWKK41VwF9>. Then, please email a photo of your building (lit up or with a poster) and its name/area to sc.wr@shropshire.gov.uk by 27th November 2025



We are proud to support



The 'Shropshire Speaks Up' campaign, was created by Shropshire Council to raise awareness of White Ribbon Day 2025 across the county

Please scan the QR code to learn more about White Ribbon Day



Further information

What is White Ribbon UK?

White Ribbon UK is the leading charity in England and Wales working to end men's violence against women and girls. They focus on prevention—challenging harmful gender norms and behaviours before violence happens. To learn more, see [here](#)

What is White Ribbon Day?

Held annually on 25 November, White Ribbon Day marks the start of the 16 Days of Activism Against Gender-Based Violence, ending on 10 December (Human Rights Day). It's part of a global movement to end male violence against women and girls.

'We Speak Up' is the 2025 theme—encouraging everyone to challenge harmful attitudes and promote respectful relationships. To learn more, see [here](#)

Why Light Up Buildings White?

Lighting buildings in white is a visible show of support. It sparks conversations, raises awareness, and represents a public commitment to ending violence.

What is the White Ribbon Promise? A pledge to: "Never use, excuse, or remain silent about men's violence against women." We ask you to make the promise [here](#)

Ambassadors and Champions

Ambassadors: Men and those who identify as male who promote the campaign in their communities and workplaces.

Champions: Women and those who don't identify as male who encourage and support men to get involved.

We ask you to sign up to become an ambassador/champion [here](#)

Want to Learn More?

Access the general White Ribbon briefing <https://www.whiteribbon.org.uk/resources>.

